CONTENTS

Acknowledgments • xi

Introduction • 1

FROM PIRATES TO STEAGLES

"What I'm Telling You Is That We've Tried" • 17 Myron Cope

Rooney's Ride • 30 *John Lardner*

Michigan All-American Goes Over with a Bang • 34 *Chester L. Smith*

Pirates Rally to Defeat Cards, 14-13 • 36 *lack Sell*

Not a Cardboard Hero • 40 *Mickey Herskowitz*

Johnny Blood: Before Hell-Raising Came into Vogue, His "Unfettered" Style Was NFL Legend • 43 Dan Daly

Rooney Gives Up the Steelers • 48 *Harry Keck*

Rooney Sells Pro Football Club to Boston Promoter • 49 Staff Reporter

Thompson Wise Choosing to Operate Here • 51 *Chester L. Smith*

Thompson to Keep Pros Here; Say Sale Price Is \$160,000 • 52 *Claire Burcky*

Philadelphia-Pittsburgh Franchise Switch • 55 Staff Reporter

Steelers Wind Up Best Season against Packer Eleven • 56 *Cecil G. Muldoon*

When the Steagles Roamed on Gridiron • 57 *Tom Infield*

PRE-RENAISSANCE STEELERS

"Ref, He's Holding!" • 65 Stuart Leuthner

Ernie Stautner Raps Booing Fans • 70

Pat Livingston

Senior Citizen of the Pittsburgh Steelers • 72 *Shirley Povich*

Hard to Name an Equal for Layne • 75 *Bob Collins*

Kiss the Guy or Tackle Him? • 78 *Myron Cope*

The Sad End of Big Daddy Lipscomb • 84

Edward Linn
The Steelers: Pro Football's Gashouse Gang • 96

Myron Cope

Reflections on the Pre-Renaissance Steelers • 101

Frank Lambert

Pittsburgh • 116 Rocky Bleier

A Break for the 49ers • 125

Prescott Sullivan

Heights of Mediocrity • 126

Al Abrams

The Battle of Gloomsday • 127

Roy McHugh

Art Rooney: He's a Winner Who Always Backs a Loser • 130 Bob Broeg

Chuck Noll • 134

Andy Russell

REASONS FOR HOPE

Football's Poverty Pocket No More • 147 *Bob Ortman*

Fascination in Frustration • 149

Joe Stein

No Ancient History, Please • 152

Pat Livingston

Fans (Hic) Toast Victory by Browns \bullet 155

Phil Musick

Stand Up and Cheer • 158

Phil Musick

A Good Roar • 161

Terry Bradshaw

How Fort Duquesne Repelled Raiders • 169

Red Smith

Madden: Raiders Were Robbed • 171

Tom LaMarre

Football Won't Be Same If Pittsburgh Gets in Super Bowl • 173 *Jim Murray*

Moosie and the Old Ranger • 176

Roy Blount Jr.

DYNASTY

Joe Greene • 189

Andy Russell

Cornerstone of a Dynasty:

Mean Joe Greene, Football Machine • 198

Terry Bradshaw

Super Steelers: All Over for Oakland before Terry's Raid • 207

Iames David

It's SUPER!!! Steelers Bowl Over Vikings • 210

Vito Stellino

Super Bowl Fans Contrast in Style • 214

Phil Musick

They Were Just Too Much • 218

Paul Zimmerman

Winners Make Plays: Jack Lambert • 225

Sam Rutigliano

The Ascent of an Enigma • 229

Roy Blount Jr.

Rating My Peers: Lynn Swann • 242

Jack Tatum

Champagne, Roses, and Donuts • 243

Frank Deford

TRANSITIONS

Remembering "The Chief" • 259

Editorial

Greene Mourns . . . with a Cigar • 260

Bill Utterback

Mr. Rooney: The Only Legend I Ever Knew • 264

Terry Bradshaw

The Spirit of Place • 269

Sam Toperoff

Rock and Roll, Sex and Drugs • 285

Steve Courson

Noll May Have Checked Out Earlier Than He Wanted To • 290

Ron Cook

Here We Go, Stillers: Cowher Wins His First • 293

Ron Cook

No Steel Curtain Call • 296

Ed Bouchette

Super Bowl XXX • 304

Neil O'Donnell

See Slash Run, See Slash Throw, See Slash Catch • 314

Rob Ruck

Let's Not Forget the Great Times at Three Rivers • 324 *Bob Smizik*

Blast from the Past • 326 *Robert Dyorchak*

ONE FOR THE THUMB

The Big Picture: Home Opener Almost Normal • 333

Chuck Finder

Signal of Change:

Steelers Make QB Top Pick for First Time in 24 Years • 336

Ed Bouchette

The Mane Man • 341

Nunyo Demasio

Enough to Silence His One of a Kind Voice $\, \bullet \,$ 345

Bob Smizik

Whew! Steelers Hang On for Victory • 349

Ed Bouchette

Super Bowl XL: One for the Ages • 353

Robert Dvorchak

Bettis Drives Off in Style • 357

Greg Garber

Ward a Perfect Symbol of Selfless Steelers • 359

Len Pasquarelli

Stability Key to Steelers' Success • 362

Len Pasquarelli