

# CONTENTS

Acknowledgments	xi
Introduction	1
	Jeffrey W. Rubin Vivienne Bennett
1. Social Polarization and Economic Instability: Twin Challenges for Enduring Reform	27 Ann Helwege
2. Rethinking the Revolution: Latin American Social Movements and the State in the Twenty-First Century	53 Wendy Wolford
3. The Urban Indigenous Movement and Elite Accommodation in San Cristóbal, Chiapas, Mexico, 1975–2008: “Tenemos que vivir nuestros años” “We Have to Live in Our Own Times”	81 Jan Rus Gaspar Morquecho Escamilla
4. Democracy by Invitation: The Private Sector’s Answer to Participatory Budgeting in Porto Alegre, Brazil	113 Jeffrey W. Rubin Sergio Gregorio Baierle
5. Recuperated Factories in Contemporary Buenos Aires from the Perspective of Workers and Businessmen	147 Carlos A. Forment

6. Both Sides Now:	176
The Rise of Migrant Activism and Co-investment in Public Works in Zacatecas, Mexico	Heather Williams Fernando Robledo Martínez
7. When Cultural Activists Speak a Business Language:	199
Success on the Stage, Applause in the Boardroom, and the Difficulties of Scaling Up Social Change in Rio's Favelas	Jeffrey W. Rubin
8. Business Responses to Progressive Activism in Twenty-First-Century Latin America	227
	Vivienne Bennett and Jeffrey W. Rubin
Appendix. Enduring Reform Project, Interview Template	249
Contributors	255
Index	261