CONTENTS

Acknowledgments	ix
Introduction: Working Women in(to) Rhetorical History	3
JESSICA ENOCH AND DA	VID GOLD
1. Republicanism, Religiosity, and the Rhetoric of Women's l	Labor
Reform in Lowell, Massachusetts, 1830–1850	17
Al	MY J. WAN
2. From Slave to Seamstress: Elizabeth Keckley's Rhetoric of	
Emotional Labor	31
PAT	TY WILDE
3. Louisa May Alcott's Work: A New True Working Woman	42
NANC	CY MYERS
4. "Opulent Friendships," Rhetorical Emulation, and Belletr	istic
Instruction at Leache-Wood Seminary	56
PAMELA VAN	HAITSMA
5. Resituating Rhetorical Failure: The Case of Nineteenth-Ce	entury
Metallurgist Carrie Everson	69
SARAH HA	LLENBECK

6. Professional Proof: Arguing for Women Photograp	hers at the
Fin de Siècle	84
KRISTI	E S. FLECKENSTEIN
7. Making Use of the Mundane: The Women's Trade U	nion League's
Fight to Give Working Women a Voice	102
1	MARYBETH PODER
8. Figuring Vice: Sex, Women, and Work in Kate Wall	er Barrett's
Exhibitionist Rhetoric	116
HEATHER BROOK ADAMS AND JA	SON BARRETT-FOX
9. Bodies of Praise: Epideictic Figures in the <i>Independent</i>	lent Woman 130
1	RISA APPLEGARTH
10. To Labor with Dignity: Alberta Hunter's Respectal	bility and
Resistance Rhetoric	144
COF	RETTA M. PITTMAN
11. Profiting from Rhetorical Domesticity: Fashion M	agnate Nell
Donnelly Reed's Discursive Seams, 1916-1956	158
	JANE GREER

12. Babe Didrikson Zaharias's Rhetorical Branding: When	It's Not
Enough to Be the World's Greatest Woman Athlete	172
LIS	A J. SHAVER
13. In Rosie's Shadow: World War II Recruitment Rhetoric	and
Women's Work in Public Memory	186
MICH	IELLE SMITH
14. "Other Peoples' Kitchens": Invisible Labor and Militant	Voice
during the Early Cold War	209
JENNIFI	ER KEOHANE
15. Gossard Girls Are Good Girls: Labor Activism at a 1949)
Garment Factory Strike	224
CARLY S. WOODS AND KRIS	STEN LUCAS
Notes	239
Works Cited	251
Contributors	277
Index	283