CHAPTER 1

AFTER HUMAN RIGHTS

I begin this book by acknowledging that the narrative of human rights, which in the 1980s and 1990s gained unprecedented momentum in Latin America and around the world, has facilitated profound changes in the very constitution of the political, at the intersection of subjective formations and notions of the common good. In various Latin American political communities, the inception of the human rights narrative coincided with the so-called return to a liberal-democratic ethos that dovetailed with the geopolitical common sense of the end of the Cold War.¹ This common sense took for granted the end of an era of revolutionary politics and the ascent of global capital, often promoted as a return to the natural order of things and described, with a mix of celebration and nostalgia, as the end of politics altogether.² Discussing various modes of artistic production, I trace a trajectory that culminates with the end of the end—that is, with what in many contexts takes the form of a rejection of neoliberal marketization of every realm of life (from government and other organizations to less obvious aspects such as subjectivity and the environment),3 which in turn coincides with a continuation and radicalization of neoliberal common sense in new, more pervasive, and often violent ways.4 More specifically, I discuss a period of cultural production that coincides roughly with the turn of the century—the decades of the 1990s and 2000s. Needless to say, neither neoliberalism nor the idea of human rights is restricted to these temporal marks, but turns of the century maximize the allegorical function of calendar time.⁵ Thus, the 1990s are often regarded as the era when the wave of marketization of social life and subjectivity rolled in unobstructed in various contexts, while in the 2000s the signs of malaise with the forces of market globalization became apparent. At the center of my argument is the thesis that human rights and neoliberal common sense share common ground that neither exhausts the emancipatory possibilities of human rights nor exempts neoliberal politics of blatantly ignoring basic rights. In addition, I argue that both human rights and neoliberalism have had cultural consequences beyond their manifested (post)political agenda, producing subject-effects and shaping public discussions well after their influence and the sense of historical direction they promoted have receded. This is to say, I trace a shift that might be called "cultural," as it pertains to symbolic and affective formations through which subjects and communities constitute and address themselves—the language of their fears, aspirations, and desires. I examine a sample of literary texts, films, and works of visual art concerned with the problem of justice in the context of this shifting world. That is, a heightened stature of rights in the constitution of subjectivity pervades these works, which in turn partake and comment on the effects of neoliberal ethos in these modes of subjection.⁶

If every conception of justice presupposes the existence of a political community in which justice is conceived and pursued, the nation-state is the modern epitome of that community. Aeschylus's Oresteia, which stages the passage from a cycle of passionate revenge to the tribunal of law that sublimates these passions for the creation of a just order, expresses in classical form a foundational myth of politics. Liberal political philosophy posits law as the antidote to violence, absorbing and managing it for good ends and creating, simultaneously, political actors in the form of citizens. State sovereignty over a national territory would hinder an assumed natural human inclination to fall into a chaotic cycle of retributions and revenge that responds to a primeval conception of justice that becomes a dangerous passion when left unchecked. However, the emergence of the global human rights narrative after the end of World War II assumed a shift in the grounds for legitimation of reasons of state as the ultimate political principle. Indeed, as Michael Ignatieff stated, the 1948 Universal Declaration of Human Rights (UDHR) "was written when faith in the Enlightenment faced its deepest crisis of confidence" after World War II, and as an "attempt to salvage" the remains of Enlightenment ideals (65), resorting to "natural law tradition in order to safeguard individual agency against the totalitarian state" (66). The UDHR was instrumental to a new international order by which human beings could be legally represented outside of a particular membership to a state. The rise of different human rights conceptualizations can be traced back to various different beginnings—the colonial debate over the status of the indigenous, the antislavery movement, the bourgeois and Creole revolutions, and so on. However, without discounting the significance of these historical turns, it is the UDHR what started the cycle that I trace here. The decolonizing struggles of the 1960s and 1970s, which brought visibility to new actors on the world stage, and the social movements that brought to an end the Cold War standoff in both Eastern Europe and Latin America, entailed a grass-roots expansion and resignification of the human rights narrative that provided a discourse for imagining political subjects and for subjects to imagine themselves politically. However, this did not happen without human rights—the way they are appropriated and activated, the political imagination they promote—being altered in the process, as self-determination and collective activism were alien to the liberal universalism under which this discourse had been brokered as a tool for international relations (Moyn ch.5).

In the Latin American context of the "transition" from dictatorship to the "rule of law"—that is, the end of an era of dictatorships and civil wars in the 1980s and 1990s—the rhetoric of rights did indeed play a practical and symbolic oppositional role to a totalitarian exercise of power, as rights were identified with "enduring universality" against "provisionality or partiality [of a certain legal order]" (Brown, States of Injury, 97). Military (and some civilian) dictatorships that took up as their main mission closing the cycle of leftist and populist mobilization that had swept Latin America since the 1960s considered themselves just and legal, inasmuch as they allegedly acted to protect the sovereign juridical order against a revolutionary threat to upset it. Countering this principle of sovereignty, the invocation of a set of human qualities and entitlements were presented by new political actors as universally prepolitical and, in principle, if not in practice, beyond the reach of any national law or particular politics. By resisting political definition in any programmatic way, the purely defensive, procedural, minimalistic aspect of human rights successfully questioned and suspended the operative division between friends and enemies initiated by the "dirty wars," negating the semantic validation of political violence, while effectively repositioning the state and the operation of liberal democracy as a desirable project. Civil rights that had been suspended by a state of exception or were only nominal became encompassed within human rights and acquired new force in relation to the perceived urgency of a historical situation that resonated with the emergent discourse of global (economic, juridical, administrative) "accountability." In national contexts in which democratic privileges followed the fall of dictatorial rule, the meta-legal narrative of human rights provided a grand framework with global legitimacy, a self-proclaimed universal language to exert demands to the state. Legal philosopher Ronald Dworkin has sustained that rights function as trumps, "the only defense against stupid or wicked political decisions" (165).8 This might be the case, but precisely because rights can operate without any positive idea of political community to be vested and constructed as an absolute stance. To

the contrary, rights entail and are often articulated in an "adversarial grammar" (Dimock 190). Jacques Derrida expressed this predicament in a way that describes the contemporary situation: "I think that the instant one loses sight of the excess of justice, or of the future, in that very moment the conditions of totalization would, undoubtedly be fulfilled—but so would the conditions of the *totalitarianism* of a right [*droit*] without justice . . . which all adds up to a present without a future [*sans avenir*]" (Derrida and Ferraris 22). Dworkin's formula assumes a world in which decisions affecting the political community are taken primarily in a visible realm of politics, in which "wicked political decisions" can be ultimately singled out; whereas Derrida hints at the impossibility of drawing these contours in the present state of totalization, otherwise known as globalization, when rights as the privileged language of political claims presuppose and confirm the futility or incapacity of addressing any totality.

As many thinkers have elaborated, any definition of justice is limited, contingent, and flawed. While injustice can be felt and often identified every day, justice resists being articulated. In Alain Badiou's formulation, "injustice is clear, justice is obscure. For whoever endures injustice is its indubitable witness. But who can testify for justice? There is an affect of injustice, a suffering, a revolt. But there is nothing to indicate justice, which presents neither spectacle, nor sentiment" (Metapolitics 96).9 Oresteia's highest tribunal of law embodying justice for the whole community is already partial, as Athena's ideal of civil order responds to a logocentric masculine injunction coming right out of Zeus's head (Critchley 216). Confronted with the limitations of any affirmative proposition of justice, rights might be the legal figure that occupies the place that justice, or our abdication of it, leaves vacant. Drucilla Cornell (following Levinas) writes: "we need rights because we cannot have Justice. Rights, in other words, protect us against the hubris that any current conception of justice or right is the last word" (Cornell 167). However, this is also in accordance to a truism of our cynical age, which states that justice is an impossible ideal and therefore either confines justice to a messianic proclamation or proposes a conservative conformism of realpolitik as the only mature, realistic alternative. Moreover, under market economy conditions, to whose logic state authority has increasingly submitted, the citizen qua consumer might be spared any anxiety or yearning for justice altogether. The market interpellates subjects as sovereign individuals whose only representation visà-vis other(s) in authority is formulated in terms of rights, which need to be complemented by a demand for security to immunize against the

threat of menacing others—as the social field is defined antagonistically. Between these two poles—a melancholic desire for justice's impossible presentation and a manic-depressive triumph over its indeterminacy—fall some of the artistic cases discussed in this book. Nevertheless, unbound to the foundational grand narratives of the nation-state and to the promises of the market, the idea of justice returns forcefully, an open question rather than a guiding principle, reinstating a sense of the common and disrupting politics as a mere struggle for power, self-interest, and the accumulation of capital. I am interested in exploring, in the context of these selected works of art and literature, some glimpses of these returns.

This artistic production emerged as the modern institutions representing and framing the ideal of justice for the social order—in whose terms and arenas this ideal was translated and processed (the state, the people, the law, the judiciary)—ceased to perform as justice's natural kin, as the house that justice should inhabit, or as the necessary horizon on which the ideal of justice is to be projected. Indeed, both the idea of human rights and the dominant force of "global market" (a euphemism that naturalizes and renders deregulated capital transcultural and transhistoric) assumed and effected a displacement of the centrality of the state. The framing of justice—the factors, principles, and actors considered when imagining its horizons—has simultaneously expanded beyond state jurisdiction and shrunk within the nation-state, leaving the institutions that used to present themselves as justice's only legitimate purveyors as players in a contested field. However, the promise of justice if not its elusive pursuit continues to be at the center of every political philosophy and of every social movement. On the one hand, justice is (as Plato would have it) still referred to as the ethical norm that should govern the whole, the meta-principle that would organize all the other principles of society. On the other hand, justice could also be the mask of terror, an absolute principle of sovereign demand that attempts to leave no residue, an ideality that justifies cruel dehumanization (Balibar, Politics and the Other Scene 144), the dream of closure and perfect social balance that turn into nightmares for many.

Legal historian Aldo Shiavone has argued that this might be an era characterized by a major shift in the assumptions that are at the core of legal order, the first "genuine break with the past" in Western law since the Roman Empire. A legal apparatus that at different levels revolves around "the figures of contract and property, interpreted as concept so powerful that their form could even pervade the categories of sovereignty and liberty" is showing signs of exhaustion. ¹⁰ The no-

tion of property was a fundamental justification for the colonial order, the epistemic and legal occupation of the Americas, while the notion of contract was central for conceiving the political legitimacy of the new nations (Pagden). Indeed, beyond the explicit contractualism of modern political theories, the figure of the contract assumes and brings into being the sovereign individual. Following Shiavone, the shift has been evident since the 1960s but it is even more clearly manifested in the era of "global law" (17). The scope of the shift is different but no less evident for political philosopher Nancy Fraser, who argues that the "Keynesian-Westphalian" paradigm, which posits the nation as the monolithic frame for legal claims and the arena of disputes, has collapsed after the end of the Cold War.¹¹ Thus, the problem of membership is foregrounded: How are exclusions and inclusions in a political community determined or distributed? Or, to put it differently, who is the purveyor of rights and how are these rights assigned? These changes opened the space for human rights discourse and its further expansion toward movements of broader recognition (gender and sexuality rights, ethnic and cultural rights, etc.), which have provided a language for claims that otherwise would not have been recognized as such. Social movements in the 1990s found in the discourse of rights an available and legitimized language for articulating claims as recognition became—not only in Latin America but worldwide—a political goal for emerging and historical identity formations (Fraser 2009). Nevertheless, as Wendy Brown clearly formulates, the universal language of rights might "operate inadvertently to resubordinate by naturalizing that which it was intended to emancipate by articulating" ("Rights and Identity in Late Modernity" 99). A "market of cultural demands," as Martin Hopenheyn has succinctly named the political arena predicated on rights claims, proves instrumental to immunize a power structure against radical transformations.

Therefore, it might be argued that human rights discourse also functioned, under the principle of transitional justice, as a salvage operation in its own right, not of Enlightenment, as Ignatieff would have it, but of its heir, the state, which has demonstrated the currency and the historical reiteration of its exclusionary foundational violence. It is not surprising then that promises of truth and justice, which epitomized at one point the moral achievements of a democratic order to come, were fulfilled only to a minor and uneven extent. Although institutional resources, both legal and quasi-legal, have been and are still employed in many Latin American political situations, for "bringing to justice" perpetrators of state violence, crimes committed by the state and state

representatives keep piling up even when they are no longer justified in the name of national interests. However, it was embedded in the very logic of human rights in the first place: that the institutional legal system, justice's proxy traditionally embodied by the sovereign state, has lost ground and legitimacy. The unfulfilled promise of a justice to come is not necessarily attached to a particular institutionalized power, nor to the idea of the state administration of politics under the guise of the rule of law—which human rights discourse recognizes as a matter of principle and often as a matter of procedure, while simultaneously dismissing it as a foundation of its claims. By discussing a set of documentary films in chapter 5, I highlight continuities between legal strategies and the documentary ethos that incorporate and mimic them in their narrative structure. Framed in the transitional human rights narrative, judicial and documentary processes address state crimes, while they also underscore the shortcomings of this same state in bringing about basic legal legitimacy and accountability—a distrust of the state that persists in documentaries not concerned with dictatorial exception, but with contemporary violence and (in)security. If the films follow juridical protocols, if they present the viewer with evidentiary truth, it is because they uphold law as indeed containing the promise of a justice to come, while they also look at the evidentiary material as proof of a desire for justice that remains elusive to the law, which the law is perhaps written to occlude.

Most social analysts agree that by releasing the state of any protectionist or social welfare role, market economy policies helped accentuate historical inequalities. When market values define social ties, both subjectivity and destitution are constructed in terms of levels of consumption or lack thereof, thus producing consumers without money. Even though the 2000s might have appeared as the beginning of the decline of neoliberal hegemony in Latin America, the transformation effected by marketization of life was not limited to the role of the state and the economy, but it has profound consequences on the organization of subjectivity and the idea of the common. The entitled individual, whose rights are nominally recognized but not fostered and delivered unless she finds a place in the market to grant an amount of fungible dignity to her naked life, needs to build immunity or buy protection and insurance to shield against expanding risks—as her borrowed humanity is vulnerable to be recalled, outmoded, outsourced, made redundant, superfluous, disposable. Neoliberalism has been defined as "the market-driven institutionalisation of insecurity" (Papadopoulos 2008, 226)—an interesting definition inasmuch as it accounts for the

sense of vulnerability of the excluded and the included, but also for related phenomena such as the general sense of crime paranoia and the fragility of most states to transnational market games, all of which elicit the rhetoric of security that in its turn largely potentiates vulnerability and violence. Today, as late Argentinean philosopher Ignacio Lewkowicz said "everything is a cause of fear but nothing is absolutely feared" (51). For the materially privileged, a generalized sense of fear is countered only by an armored privatization of space. A state of lowintensity paranoia is constantly rendered common sense by corporate entertainment and information (which are no longer separate categories). As the prevalence of rights speech trumps every other form of political claim, rights are set against historically incompetent states that can no longer provide goods, services, security, and so forth, all of which are available in the market that relentlessly interpellates subjects qua consumers. In chapters 6 and 7 I elaborate on the dissolution of Althusser's classical scene of interpellation in the face of the realignment of rights, market, and new forms of violence. Marx's scandalous diagnostics regarding the Rights of Men as promoting a society of adversaries in which "security is the highest social concept of civil society, the concept of *police*," might be updated in conditions in which the state responds to market-driven measurements of insecurity, and security is converted into "the paramount right" (Goldstein 26) which can be leveled precisely against civil society. In chapter 6, I analyze José Padilha's body of work—from the documentary *Ônibus 174 (Bus 174)* to the supercop saga Tropa de Elite (Elite Squad)—in dialogue with the spectacularized narrative of insecurity and the reorganization of the blurred lines between legal and illegal violence that depend on media visibility in lieu of legitimacy; while in chapter 7, I discuss the work of visual artists (video-artists and performers) who in collaboration with men in uniform produce different modes of visual interpellation that, while preserving the insignias of an overarching legal apparatus reveal at the same time its dissemination, devaluation, deterioration, or its absence. Significantly, in both chapters the figure of the policeman is haunted by the figure of the child, a symbol of the universal human in a state of vulnerability, universally available as privileged subject of both state interpellation and human rights' protection, while also iconic for the market as the site of naturalized consumption as necessity and without responsibility.

At the time when Benjamin wrote his "Critique of Violence," violence was "a point of intersection between certain left and certain right" (LaCapra 1066), which is why the author posits violence at

the source of both law and justice, as he attempts to distinguish them substantially, albeit painstakingly. After the triumph of global capital with human rights as its official moral consciousness, this distinction loses significance, and violence circulates and it is processed in ways that might be called postpolitical. That is, whereas discussions around the legacy of civil wars, the revolutionary left, and state terrorism are framed in terms of traditional state politics, contemporary violence is seemingly devoid of political implications and articulated publicly in managerial terms: prevention, surveillance, traceable levels of threat or disturbance—which in its turn conveys the same generalized erosion of the idea of the common, of which the prevalence of rights in political speech partakes. Or, as Lewkowicz argued, without myth there are rules of operation, but no law, as any notion of a collective history and destiny has been replaced by an individual whose needs are all potentially satisfied or unsatisfied within the market, whose desires are only recognizable when reterritorialized by capital. Rights are a double-edged sword in the postpolitical neoliberal democracies, as even for the right holder subject "rights are doled out like arms—and now it's over to you! Law as a shared heritage disappears in this flood of individual rights" (Supiot 21). However, I do not stop my analysis of rights at lamenting the demise of a myth that would have sustained them, or "law as a shared heritage," without questioning this heritage—whose very existence might be projected backwards, always already a nostalgic fantasy whose absence is felt through its legacy of systemic violence (as I develop in my reading of Pedro Páramo in chapter 2). Complementarily, if the language of rights is in this sense what comes after the demise of inherited ideas of the common, this language cannot be altogether dismissed, as it facilitates new ways to constitute life politically.

I propose that the resurgence of human rights discourse announces a condition that is not embedded in its manifested program, and that it refers to operations of decoupling of articulations on which the modern political imagination was anchored: nation, state, territory, and political community, predicated on the ultimate articulation between justice, security, and the common good. The narrative of human rights comes into play as an attempt to fill various gaps, thus acquiring a central albeit largely compensatory role in the imaginary of global law. The human rights agenda entailed a displacement of the state as the sole adjudicator of basic rights, opening political action to a whole new set of alliances across borders and to a set of forces that were not defined nationally. Symptomatic of the end of the state monumental appropriation of political possibilities, human rights become a mat-

ter of biopolitics, compensating the vulnerability of bare life, as has been argued repeatedly since Hannah Arendt. According to Jacques Rancière, it is the very distance between the law and fact (which was founded by Cicero, in Shiavone's genealogy [291]) that has collapsed under the guise of consensus politics, giving way to human rights and doctrines of security as an attempt to legislate and immunize against life's vulnerability under the dominance of global capital often expressed as a "dramaturgy of evil, justice, and infinite reparation" (*El malestar en la estética* 134). When the space of injustice is illuminated by human rights, the right of those who have no rights might be legible only insofar as they legitimatize the agenda of global security, and what Shiavone refers to as "global law" is revealed as the normalization of a global state of exception.

If, on the one hand, this marriage between commodification and rights is operational for the market then, on the other hand, the resort to the language of rights points to a space of political subjection that imagines communities of action and empowerment different from the traditional state-centered arena of politics. However, as with the signifier "justice," there is no guarantee that the appeal of rights would arrange itself in the "right" (progressive? emancipatory?) way. As Brown has put it, human rights discourse might entail "implicitly antipolitical aspiration for its subjects—that is, [it] casts subjects as yearning to be free from politics and indeed, from all collective determinations of ends" ("The Most We Can Hope For . . ." 456). When the self-perceived progressive forces (whatever that term might designate) are outraged by what seems an illegitimate and manipulative mobilization of the language of rights to promote exclusions and solidified immunities (that is to defend and protect the most paranoid, chauvinistic, misogynist, racist, classist, and/or xenophobic programs), this use of the language of rights is perfectly coherent with an individual that bypasses any sense of juridical bond, and any hint at indebtedness toward a community, for the consumption of its own self-worth and the narcissistic aggression toward others that can only be imagined as antagonists. The right to unbounded satisfaction, the right to permanent unconstrained enjoyment, mediates between the market and the state, eliciting a subject that demands of the state its share as the state has itself submitted to market logics in the first place. The unbound nature of what the market promises to deliver, the constant inflation of its projections often ennobled by a rhetoric of dignity and desert, renders disaffected any area of life that is not easily reterritorialized within market's equations. Intoxication and the traffic of violence it generates is indeed part of this same

configuration in which subjectivity sways between being everything and nothing when measured in a social field defined by intoxicating violence.

In some cases (Ecuador, Colombia, Bolivia), an expanded human rights agenda was a landmark for the newly promulgated constitutions; a process that Ochoa Gautier (Entre los deseos y los derechos 43) has proposed as the "constitutionalization of diversity in the era of neoliberalization of the state [that] brings a new dimension to the relationship statecivil society." This relationship is informed by processes of democratic transformation advanced throughout Latin America at a time when the language of global politics was charged with triumphant rights rhetoric linked both to the possessive individualism of the homo economicus and to issues of cultural identity, pitted against a state that represented a slower, inefficient historical remnant, which paradoxically was the agent shaping the consensus around a free market new ecumene. Democracy and human rights could be leveled against a "totalitarian" past, in a new world order in which global financial and corporate capital gained new terrain, increasingly colonizing more aspects of life. Brown posited the paradox of "the late-modern effort to critically rework the individualist and universalist legacy of rights for a formulation that offers a potentially more fecund form of political recognition—namely, 'group rights,' rights of 'difference, or rights of 'cultural minorities' [as] an effort also beset by the contemporary historical, geopolitical, and analytical destabilization of identity upon which such formulations depend" ("The Most We Can Hope For . . ." 88). A problem addressed in the triumphalist discourse of global capital, when the market is presented as the condition without which rights would not be realized, thus replacing the state as the site of recognition for an increasingly diversified number of "minorities," otherwise known as consumers. Or, as Badiou writes, "each identification (the creation or cobbling together of identity) creates a figure that provides a material for its investment by the market" (Saint Paul 10). Thus, these expanded rights might be compatible with possessive individualism inasmuch as, following Alain Supiot: "Like homo juridicus, the subject of human rights is first and foremost an individual, in both the quantitative (unity) and qualitative (uniqueness) sense of this original legal term" (188)—not the individual in its infinite, open singularity but reduced to a subset, to the one (one person, one gender, one cultural group, etc.) that can be counted.

Notwithstanding these objections, it merits asking whether the rhetoric of rights might be the platform for the appearance of a different worldview, yielding not only global order of security for the sovereign individual endowed with rights against the common but a radical displacement of liberal categories. By pointing to the limitations of a soft human rights agenda easily compatible with market globalization (soft, that is, if not accompanied by a "humanitarian" army), I intend to highlight how some works of visual or verbal art might undo this alliance to advance the possibility of a raw, emancipating human rights impetus, not just merely in sync with the *homo economicus* but embodying a desire of justice that is not exhausted in purely defensive human rights rhetoric. The phrase "after human rights" acknowledges the passing of the most eventful era of human rights activism and its incorporation into the state and the market mechanisms of subordination through identity, but being "after" is also an expression of desire, pointing to the persistence of a post- and transnational imagination for social change that resists codification.

As Arturo Escobar and others have argued regarding the question of rights in the new constitutionalist movements, a mainstream Western ideal is potentially dislocated by language of plurinationalism, which effectively disarticulates the nation-state juxtaposition promoted by the elites, particularly through the recognition of rights to "good life" ("buen vivir"), or "the rights to nature, or the Pachamama" (21) in the constitutions of Ecuador and Bolivia.¹⁴ In chapter 2, after analyzing how Juan Rulfo's Pedro Páramo (1955) signals the impossibility of justice in a state grounded on colonial predicaments, I discuss two remarkable Colombian novels also featuring (like Juan Preciado) justice-seeking subjects: Fernando Vallejo's La virgen de los sicarios (1994; Our Lady of the Assassins) and Laura Restrepo's La multitud errante (2001; A Tale of the Dispossessed). I read these texts against the background of the rhetoric of rights that the 1991 Colombian constitution attempted to universalize, and signaling two distinct outcomes that these rights fuel in their intersection to forms of sociability mediated by market forces; that is a postpolitical subjectivity built in adversarial relation to the common, and the re-creation of political community amidst catastrophe. Thus, the question remains: Does the fact that rights play such a pivotal role in the language of political claims and in how these claims are adjudicated signal that we dwell within an absolute nihilism regarding the possibility of justice? Put differently, if the language of human (and nonhuman) rights encapsulates now the imagination of a possible just order, is this language, by the same token, limiting political desire to abide by the professed ideals or good consciousness of the order we live in—rights thus describing, prescribing, desiring nothing new, but only what is not yet the order we already inhabit?15