

C O N T E N T S

ACKNOWLEDGMENTS	ix
• INTRODUCTION	
Rethinking the Politics and Aesthetics of Modernity	3
 PART I • OFFICIAL LIBRETTO	
 1 • TELLING STORIES	
The Historiographical Foundations of Military Rule	29
 2 • RULING IDEOLOGY	
Radical Transformations of Space and Body	48
 PART II • SETTING THE SCENE	
 3 • NATION BRANDING	
From Covert Propaganda to Corporate Publicity	75
 4 • SPECTACULAR VISUALITY	
Enframing the Landscape, Training the Gaze	101
 5 • EXHIBITING MODERNITY	
Cultures of Display and the Dictator's Visionary Gaze	126

PART III • PERFORMING PROGRESS

6 • SUBJECTS ONSTAGE

Organized Walking in Scripted Spaces 153

7 • BRINGING PROGRESS HOME

Modern Mythologies in Daily Life 179

• EPILOGUE

Specters of Spectacle 207

NOTES 215

BIBLIOGRAPHY 239

INDEX 251