Acknowledgments ix

Introduction | Digital Writing before Digital Technology 3

1 | Habitual Rhetoric: A History of Habitus 25

2 | Translation: Online Education and Transfers of Authority 43

3 | Compilation: The Encyclopedic Habits of Wikipedia 69

4 | Disputation: Medieval Debate and Digital Dialogue 93

5 | Amplification: Inhabiting and Annotating the Page 123

6 | Appropriation: Stealing Bodies and Properties 155

7 | Salutation: The Public Intimacy of Social Networks 189

Conclusion | Breaking Bad Habitus 215

Notes 231

Bibliography 265

Index 299