Contents

Acknowledgments ix
Introduction. Natural History and the History of Books 3
Chapter 1. From Parish to Nation: Thomas Pennant on Tour 35
Chapter 2. A New World for Natural History 78
Chapter 3. From Specimen to Print 124
Color plates follow page 172
Chapter 4. From Print to Distribution 183

Chapter 5.

The Use of Books 234

Conclusion.

Publishing, Markets, and the End of Genteel

Natural History? 277

Appendix 289

Notes 295

Bibliography 337

Index 381