

# CONTENTS

INTRODUCTION 3

**1 WRITING ON MARS**

*Imaginative Astronomy and the New Journalism* 21

**2 ANNIHILATING TIME AND SPACE**

*Observatories and the Technological West* 69

**3 CONSTRUCTING CANALS ON MARS**

*Event Astronomy and the “Great Mars Boom” of 1892* 105

**4 MADE TO LAST**

*“Mars” in the Eleventh-Edition Encyclopaedia Britannica* 135

CONCLUSION 173

Acknowledgments 185

Notes 189

Bibliography 237

Index 275